

## **Opportunities in the Making**

### ***STUDENT SCHOLARSHIP CAMPAIGN***

United Tribes Technical College launched the Opportunities in the Making student scholarship campaign in 2005. It was designed to provide an opportunity for Bismarck/Mandan to show its support for an educational resource that contributes to the social, cultural and economic life of the community.

It was the college's first comprehensive effort to raise funds from businesses, individuals, and corporations in the local community.

The response has been heartwarming and overwhelmingly positive!

The campaign has demonstrated the broad range of support enjoyed by the college throughout the community. It provides a method for donors to express their support of United Tribes and show their pride in UTTC as part of the community. Their generous spirit of giving to "Opportunities in the Making" has marked the start of scholarship giving as a significant source of support for needy students.

Resources from the campaign have bolstered work of the college's scholarship committee in developing eligibility criteria and operational policies and procedures. The scholarships have also played a significant role in recruitment and retention of students who have only the minimum funding necessary to attend.

Another feature of the campaign opened the giving program internally to the college's staff and faculty. Through payroll deduction, employees have been able to demonstrate their generous support for the success of students they know and work with on a daily basis.

All funds contributed to this program go to the direct benefit of students. Many would not be able to attend, or would not be able to complete their studies without this assistance.